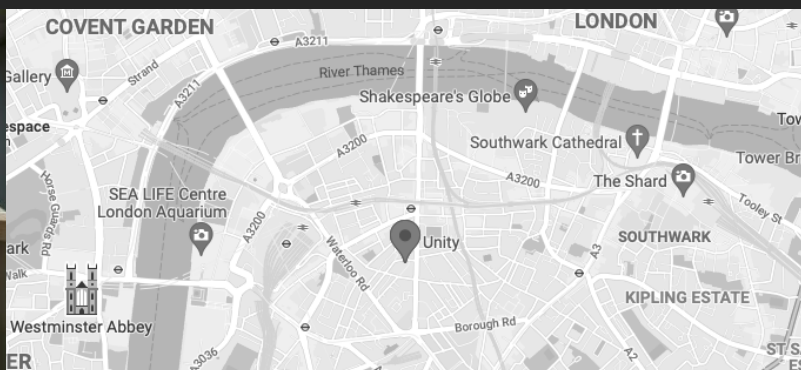


# Unity, London SE1, UK

## InstaLay 50hg



Unity, the global software company and developer of the world's most popular 3D game engine, was looking for a new approach to office flooring for its recently opened and highly impressive new London offices.

Unity wanted the premises to showcase their products and solutions in a virtual reality environment, and emphasised the need for using recycled materials that reduce environmental impact. As a result, InstaLay, manufactured using recycled rubber crumb from worn vehicle tyres, was specified throughout. Flooring was supplied by specialist hardwood flooring manufacturer, Ted Todd, who installed 20mm bespoke herringbone blocks. Ted Todd offer InstaLay under their own label of Universal Bond.

As well as being a recycled and recyclable product, Universal Bond was chosen because it could be loose-laid over the raised access sub-floor. This meant no adhesive contamination during the install, and a clean, easy uplift in the future, with no damage to the sub-floor. Normally the herringbone design wood floor has to be bonded directly to the sub-floor, but with Universal Bond the wood could be simply positioned and pressed into position on the adhesive layer for a quick, clean installation that creates durable office flooring.

The installation process was quicker and more economical, resulting in a fully-bonded floor system with good acoustic performance that reduces impact sound being transmitted into the sub-structure.

Contact us to find out more about office flooring that contributes to resource efficiency.

### Products used:

**InstaLay 50hg**  
(high grab adhesive) 290m<sup>2</sup>

### Floor finish:

Herringbone engineered wood

### Flooring contractor:

Ted Todd, London

### Product Benefits:

- Quick, clean and easy installation saved significant time and money
- Loose laid over raised access flooring, causing no damage and allowing for easy future lifting
- Used no messy, wet adhesives: office flooring could be walked on immediately
- Delivered good acoustic performance and underfoot comfort
- Hygienic, resistant to decay with low VOCs for a healthy environment
- Long term stability, performance and durability
- InstaLay is made using recycled rubber crumb from worn vehicle tyres. It supports reduced environmental impact and is fully recyclable

[www.instafloor.co.uk](http://www.instafloor.co.uk)

For more information please call 0118 973 9560 or email [sales@instagroup.co.uk](mailto:sales@instagroup.co.uk)